

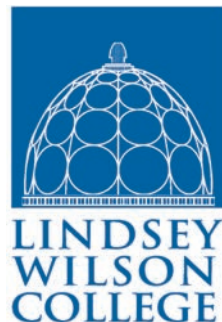


## Degree Programs Designed for the Working Adult

Lindsey Online is a flexible, adult education option that makes it easier to pursue a degree while continuing to balance work and family obligations.

Lindsey Wilson's **MBA program** with an emphasis in **Lean Systems** is a 36–37 credit hour course of study that incorporates online and face-to-face study.

The **Lean approach** focuses on removing inefficiency and variability in operations in order to provide high quality products and services. The term **lean operations** originated with companies such as Toyota and is now applied to all types of businesses and organizations. High quality, efficiency and positive return on investment are hallmarks of lean systems.



## LWC Helps You Afford a College Education

You could be eligible to receive financial assistance for the Lindsey Online academic program you choose.

Through aid programs, grants, scholarships, and other student loans, you can subsidize a substantial portion of your education.

Prospective students who are employed should check with their employer as many organizations have tuition reimbursement programs.

## How to Get Started

Go to [lindseyonline.lindsey.edu](http://lindseyonline.lindsey.edu) and click on the Master of Business Administration (MBA) link.

For more information go to [lindseyonline.lindsey.edu](http://lindseyonline.lindsey.edu) and complete the **Get Started Now** form.

Email [lindseyonline@lindsey.edu](mailto:lindseyonline@lindsey.edu) or call 270-384-8224 or toll free at 800-264-6483.



# LINDSEY ONLINE

## LEAN SYSTEMS EMPHASIS MASTER OF BUSINESS ADMINISTRATION (MBA)

HYBRID FORMAT

LIFE. WORK. SCHOOL. BALANCE.

[lindseyonline@lindsey.edu](mailto:lindseyonline@lindsey.edu)  
[lindseyonline.lindsey.edu](http://lindseyonline.lindsey.edu)



## Why earn an MBA?

Job candidates with a Master of Business Administration (MBA) enjoy a wider range of career options and greater earning potential. An MBA degree will prepare you to move forward into a managerial position or equip you with the knowledge and expertise to start your own business.

The Graduate Management Admission Council (GMAC) reported in their 2013 Alumni Perspectives Survey that the median annual salary for MBA degree holders was \$100,000.

## Course Sequence for the MBA Lean Emphasis Hybrid:

The Lean Emphasis component of the MBA will be offered in a hybrid, modular format. All five modules will be offered within an 18-month time period. The suggested course sequence is shown below. Because the courses will be offered primarily for individuals working at targeted industries and may need to be aligned with employers' needs and schedules, the specific timing of the modules may change. Modules may vary from three to eight weeks in duration.

### Module One

Orientation to Program  
Lean Systems Operations and Management  
Quantitative Decision-Making  
Managerial Accounting

### Module Two

Lean Operations and Tools I  
Sustaining Lean Change  
Strategic Management  
**\*Classroom Instruction: Nov. 7-11, 2016**

### Module Three

Lean Operations and Tools II  
Marketing Management  
Managerial Finance  
**\*Classroom Instruction: Feb. 20-24, 2017**

### Module Four

Lean Design  
Lean Enterprise Systems  
Organizational Behavior  
**\*Classroom Instruction: May 22-26, 2017**

### Module Five

Managerial Economics  
Sustaining Lean Change II  
Special Topics/Applied Research/  
Consulting Practicum  
**\*Classroom Instruction: Oct. 16-20, 2017**

**\*24 Total Classroom Days (not counting special topics/applied research or consulting practicum)**



Lindsey Wilson College is partnering with ILS to bring an in-depth education that will help you and your organization develop a

competitive advantage in the marketplace. Both Lindsey Wilson and ILS have long histories in delivering excellent teaching and learning through engagement in hands-on-learning experiences. You will have the confidence to apply the knowledge you have gained when you return to the workplace.

ILS has specialized in helping teams learn how to transform their organizations by applying lean principles that result in the efficiency and effectiveness that is needed in today's economy. Success in business requires a skilled, motivated and focused workforce. The LWC MBA Lean Emphasis can help you and your organization develop such a workforce. Acquire the knowledge and skills you need to be the catalyst for change in your organization's journey toward lean operations through Lindsey Wilson's MBA program.

*The MBA with Lean Emphasis is being delivered in partnership with ILS (<http://www.theleanway.com/>), a company with years of experience in lean systems and expertise in enterprise enhancement.*